



JOB DESCRIPTION

“Private & Confidential”

Job title	<i>Designer</i>
Reports to	<i>Marketing Manager</i>

Job Overview

A Designer’s job may involve managing more than one design brief at a time and allocating the relevant amount of time according to the value of the job. She/he will work on a variety of products including websites, phone apps, posters, advertising, computer games and corporate identity etc. S/he works to a brief agreed with the clients, product development manager or marketing manager. They develop creative ideas and concepts, choosing the appropriate media and style to meet the clients’ objectives. The work demands creative flair, up-to-date knowledge of industry software and a professional approach to time, costs and deadlines.

Duties and Responsibilities

- Cultivate a solid body of work
- Take the design “brief” to record requirements and clients/PD/Marketing managers’ needs
- Schedule project implementation and define budget constraints
- Work with a wide range of media and use graphic design software
- Think creatively and develop new design concepts, graphics and layouts
- Prepare rough draft and present your ideas
- Amend final designs to clients/Product Development/Marketing managers’ comments and gain full approval
- Work as part of a team with product development, marketing and operation’s team members

Qualifications

- Required to live in Manila, Philippines
- Required language(s): English and Chinese (Mandarin) both in written and oral
- Proven graphic and/or web designing experience
- Strong background with digital imaging correction/touch up
- Movie / game poster design background
- Possession of creative flair, versatility, conceptual/visual ability and originality
- Demonstrable graphic design skills with strong portfolio
- Ability to interact, communicate and present ideas
- Up-to-date with industry leading software and technologies
- Experience in graphical user interface
- Minimum 3 years’ experience as a graphic designer in related industry
- Experienced in phone apps design is a plus
- Attached Phone APPs/PDF/Picture/link of candidate’s portfolio for our perusal